## Pharmaceutical company payments to Australian doctors reported to Medicines Australia, 2019–22: a cross-sectional analysis

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o promote their products, pharmaceutical companies make payments to doctors and other health care professionals, typically as consultancy fees, sponsorship to attend educational events, and the coverage of travel, accommodation, and other hospitality expenses. Until recently, disclosure of the details of such payments was limited. In 2016, the industry body that represents most pharmaceutical companies, Medicines Australia, published a revised code of conduct<sup>2</sup> that required its members to provide lists of all doctors to whom they provided payments and the amounts provided. A searchable centralised repository that enables finding information about individual doctors, proposed in 2017,<sup>3</sup> has been available on the Medicines Australia website since 2019 (www.disclosureaustralia.com.au). Lists of payments by Medicines Australia member companies for registration fees, travel costs, and fees for service, including grants and in-kind support, but not payments for food or beverages or research, are published online every six months and remain available for three years.<sup>1</sup>

We examined the most recent three years of published data available (1 November 2019 – 31 October 2022), downloaded on 7 June 2023 and cleaned in R 4.3.0 (R Foundation for Statistical Computing). For each payment, we extracted the date of the event or provision of service, the name and principal practice address of the health care professional, a description of the service or event, and the amount of the payment or transfer of value (cash or an in-kind contribution, made directly or via an intermediary). Each doctor was matched by name and practice address with their Australian Health Practitioner Regulation Agency (AHPRA) listing (https://www.ahpra.gov.au/Regis

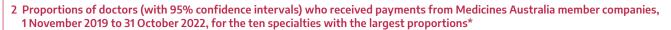
tration/Registers-of-Practitioners.aspx), and their specialty and gender were recorded (further details: Supporting Information). The numbers of practitioners in each specialty at the midpoint of the study period were obtained from the AHPRA 2020–21 annual report.<sup>4</sup> The requirement for formal ethics approval of our study was waived by the University of Melbourne Human Research Ethics Committee.

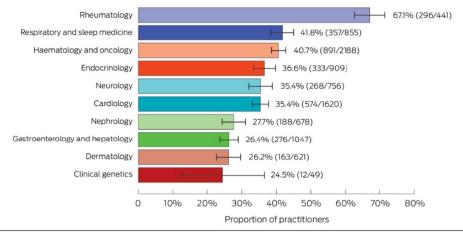
A total of 6504 doctors (4.9% of all medical practitioners registered in Australia; 4086 men, 63%) had received at least one payment or transfer of value from pharmaceutical companies for registration fees, travel costs, or fees for service during November 2019 - October 2022. A total \$33.44 million was paid or transferred; payments ranged from \$36 to \$299161, and the median payment was \$1500 (interquartile range, \$727 to \$4000). We report the total payments for the ten specialties receiving the largest total payments, together with the median payments to doctors in these specialties, in Box 1. Total payments were highest for haematology or oncology (\$6133645), cardiology (\$3684307), and endocrinology (\$2815058). The specialty with the largest proportion of doctors who received payments was rheumatology (Box 2). The specialties with the lowest proportions of doctors to receive payments were neurosurgery (0.35%), emergency medicine (0.45%), and medical administration (0.84%). The total amounts paid were highest for Novartis (\$3674856), AstraZeneca (\$2611668) and Bayer (\$2511180) (Box 3).

As Medicines Australia does not represent all pharmaceutical companies active in Australia, we have probably underestimated pharmaceutical company payments to doctors. Further,

## 1 Total payments by Medicines Australia member companies to medical practitioners, 1 November 2019 to 31 October 2022, for the ten specialties that received the largest total amounts

Specialty	Total payments	Median payment (IQR)
Haematology/oncology	\$6133645	\$1200 (\$747–1708)
Cardiology	\$3 684 307	\$1092 (\$750–1600)
Endocrinology	\$2 815 058	\$1200 (\$875–1455)
Respiratory and sleep medicine	\$2 358 792	\$1091 (\$727–1660)
Rheumatology	\$2 302 898	\$933 (\$433–1600)
General practice	\$2188564	\$873 (\$409–1470)
Neurology	\$2163752	\$1500 (\$1000–2252)
Gastroenterology and hepatology	\$1 584 661	\$1125 (\$600–1800)
Ophthalmology	\$1405709	\$1200 (\$658–2000)
Dermatology	\$1 206 515	\$1210 (\$778–1740)
IQR = interquartile range. ◆		





<sup>\*</sup> Absolute numbers of doctors receiving payments and number of doctors in specialty are shown in parentheses. 🔸

## 3 Total payments by Medicines Australia member companies to Australian doctors, 1 November 2019 to 31 October 2022, for the ten companies with the largest total payments

Company	Total payments
Novartis Pharmaceuticals	\$3 674 856
AstraZeneca	\$2 611 668
Bayer	\$2 511 180
Pfizer	\$2 441786
Eli Lilly	\$1881093
Amgen	\$1796 453
Boehringer Ingelheim	\$1760 942
GlaxoSmithKline	\$1713158
Janssen–Cilag	\$1703 976
AbbVie	\$1698277

payments for food and beverages, excluded by Medicines Australia reporting requirements, were offered at more than 90% of industry-sponsored events in Australia during 2011–2015.<sup>5</sup> In the United States, where these payments are included in pharmaceutical company transparency reports, clear relationships have been noted between the numbers of meals provided and the prescribing of a sponsor's products for four drug classes, <sup>6</sup> as well as the volume of opioid prescribing. <sup>7</sup>

A 2021 systematic review (36 studies) found a consistent association between pharmaceutical payments and prescribing patterns; the authors noted a probable causal relationship.<sup>8</sup>

United States evidence suggests that pharmaceutical companies target highly connected physicians to achieve spillover effects; that is, increased prescribing by the peers of payment recipients. The high cost of new medicines has been a source of concern, particularly in haematology and oncology, and our finding that doctors in this specialty received the highest total amount of payments may have implications for health care costs.

Public awareness that pharmaceutical companies make payments to doctors to influence their prescribing is limited, and public disclosure of industry payments could reduce trust in the medical profession. Australian doctors should reflect on their relationship with the pharmaceutical industry, considering whether they need to accept payments for continuing professional education, travel, and consultancy work, and whether it is consistent with public expectations. Greater transparency in the reporting of pharmaceutical company payments to health care professionals is needed, and payments should be linked with AHPRA numbers to facilitate the identification of individual recipients.

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**Data sharing:** The data used in this study are publicly available.

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## **Supporting Information**

Additional Supporting Information is included with the online version of this article.